



Press Release

Investing in Indonesian Youth and Fostering Innovative Ideas, Godrej Indonesia Presents TEDxJIS 2016: Chain Reaction

TEDxJIS 2016, sponsored by Godrej Indonesia, provides a forum for young students to talk about the power of ideas.

Jakarta, 23 January 2016 – Demonstrating a belief in the youth of our country, Godrej Indonesia, a leading household and personal care company in Indonesia, has sponsored TEDxJIS Jakarta, a platform for sharing Jakarta Intercultural School's (JIS) ideas worth spreading. The second annual conference of TEDxJIS, with this year's theme of "Chain Reaction", features a diverse lineup of young international speakers with different backgrounds and talents.

President Director of Godrej Indonesia, Mr. Naveen Gupta says, "We believe in the youth of this country, these will be the future leaders of Indonesia and the world; at Godrej Indonesia, we have a responsibility to nurture these young talented individuals and support their innovative & bright ideas. With such brilliant children spearheading the future of the world, Godrej Indonesia is assured that we are in the most capable of hands."

This year, the speakers will talk about a variety of topics, such as: the power of ideas, the philosophy of happiness, solutions to the global energy crisis and education reform amongst others. The event will be full of performances, ranging from musical, poetry and dance, all featured in front of other students, parents, teachers, and alumni. This event will be captured on video and shared for local and global audiences alike.

End

About Godrej Indonesia

Godrej Consumer Products from India acquired the Indonesian household product major, the PT Megasari Makmur Group, in 2010. Today, Godrej Indonesia is a leading household and personal care company in Indonesia. It is estimated that close to 15 million households in Indonesia use at least one of our brands, every day.

With an expected turnover of approximately IDR 3 trillion for fiscal year 2014-15, Godrej Indonesia is the largest international business of Godrej Consumer Products. We have a strong proven track record of performance; growing by 23 per cent CAGR over the last 4 years. We also have exciting and ambitious plans – to be among the top 3 home and personal care players in Indonesia and double our revenue by 2018.

We are constantly innovating and looking for new ways to delight our consumers with world-class products at affordable prices. Our flagship brands - Hit in household insecticides, Stella in air fresheners and Mitu in baby tissues and baby care - are market leaders in their respective categories. Our brand



portfolio also includes other household favourites like Proclin, Klinpak, Polytex, Carrera, Cap Gajah, Biosol and Shock.

We have invested nearly USD 100 million in building new state-of-the-art facilities in Indonesia. Recently, we set up a new 30,000 square metre factory in Gunung Putri to produce our Hit and Mitu ranges.

We are very proud of our over 5,000 team members and our focus is to make Godrej Indonesia a truly inspiring place to work. Our new collaborative workspace, designed in line with the Godrej philosophy of 'Brighter Living', is a step towards this vision. We promise Godrejites a culture of ownership and innovation; take serious bets on them and differentiate basis performance. We also understand that our team members play multi-faceted roles and so, we strongly encourage them to explore their whole selves. We believe that these efforts will help our company deliver even stronger results in the future.

For further information, please contact:

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