

**Headline:** Lotion Format Can be a Safer Solution for Baby's Respiratory

**Description:** Baby talcum powder is one of the products mothers mostly used in daily baby care. However, the American Pediatric Association (APA) in 2017

**Date:** 23 March 2019

**Publication:** [Sindonews.com](http://Sindonews.com)

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Baby talcum powder is one of the products mothers mostly used in daily baby care. However, the American Pediatric Association (APA) in 2017 recommended against using baby talcum powder because of its mineral ingredients (talc) particles which might cause risk to baby's respiratory system. According to dr. Attila Dewanti Sp.A (K), baby powder in lotion format can be a safer solution for baby's respiratory while taking good care of baby's skin as well. Godrej Indonesia presents the latest innovation from Mitu Baby, Mitu Baby Liquid Powder, a liquid powder in lotion format that is safer for babies.